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The Producer's Guide to Transmedia: How to Develop, Fund, Produce and Distribute Compelling Stories Across Multiple Platforms by Nuno Bernardo (2011-04-05) [Nuno Bernardo] on Amazon.com. \*FREE\* shipping on qualifying offers.

## **Transmedia storytelling - Wikipedia**

A few weeks ago I was commissioned by Screen Australia to write a very basic structure & guide for producers relatively new to multi platform content, this has just been published on the Screen Australia site as a digital resource for those needing to document projects for transmedia productions.

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## **Amazon.com: Customer reviews: The Producer's Guide to ...**

In 2010, the role of transmedia producer was recognized by the Producers Guild of American. Transmedia Storytelling in Education. Transmedia lessons are immersive, and therefore compelling and memorable. Transmedia storytelling, including in games, leverages the emotional connections built through

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experiences.

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Bernardo, Nuno (2011) The Producer's Guide to Transmedia: How to Develop, Fund, Produce and Distribute Compelling Stories Across Multiple Platforms McAdams, Mindy (2016). Transmedia Storytelling .

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## **The producer's guide to transmedia : how to develop, fund ...**

"A Creator's Guide to Transmedia Storytelling is an excellent and fair-minded primer and survey of the underpinnings and fast-evolving techniques behind multi-platform narrative. Andrea Phillips is one of a small handful of writers capable of both practicing and clearly conveying the principals of transmedia storytelling. Highly recommended!"

## **Definitive Guide to Transmedia Storytelling - AT&T SHAPE Blog**

"Transmedia 2.0" is the follow up to the 2011 bestseller "The Producers Guide to Transmedia" and draws on Nuno Bernardo's experience of multi-platform storytelling and production.

## **A Creator's Guide to Transmedia Storytelling — Andrea Phillips**

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Nuno Bernardo is the founder and CEO of TV, film and digital production company beActive. He is also an Emmy nominated writer-producer and the author of “The Producer’s Guide to Transmedia ” and the upcoming “Transmedia 2.0” books. Find him on Twitter and Facebook.