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Here is an updated version of the \$domain website which many of our East European book trade customers have been using for

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some time now, more or less regularly. We have just introduced certain upgrades and changes which should be interesting for you. Please remember that our website does not replace publisher websites, there would be no point in duplicating the information. Our idea is to present you with tools that might be useful in your work with individual, institutional and corporate customers. Many of the features have been introduced at specific requests from some of you. Others are still at preparatory stage and will be implemented soon.

Business models for people, planet (& profits): exploring

...

Be part of a discussion on the differences between social responsibility and social entrepreneurship, how from different disciplines from engineering to architecture or from the sciences to the arts can create new products, companies, and services

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that create value for people, generate profits and keep the planet in mind.

Triple bottom line - Wikipedia

In a traditional financial statement, the bottom line shows only net Income or loss. However, a triple bottom line is a statement of results in three areas profit, people, and the planet. In today's business world, demonstrating concern for the environment has become a corporate imperative. This is called corporate social responsibility or CSR.

People, planet and profit: the power of social enterprise

...

PDF | On Sep 21, 2017, Dave Feldman and others published The Sustainable Entrepreneur: Balancing People, Planet and Profit | Find, read and cite all the research you need on ResearchGate

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The Sustainable Entrepreneur: Balancing People, Planet and ...

Search SpringerLink. Search. Published: 11 December 2011; Business models for people, planet (& profits): exploring the phenomena of social business, a market-based approach to social value creation. ... RISE for-profit social entrepreneur report: Balancing markets and values.

People, Planet & Profit — Triple Bottom line — The Ethical ...

Businesses that answer to the triple bottom line - people, planet and profits - are finding favour among many consumers. Who Gives A Crap may not seem like a terribly aspirational name for a business, even one that sells toilet paper, but it shows how the new force of consumer consciousness is turning traditional business practice on its head.

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Tiny Business Is Serious Business - Entrepreneur

People, Planet, Profit: Introducing the B Team 06/12/2013 10:50 pm ET Updated Aug 12, 2013 If you are one of the many of people who believe that Plan A of the way business is managed -- aka the status quo -- is not working, this is a good day for you.

The Sustainable Entrepreneur: Balancing People, Planet and ...

The Sustainable Entrepreneur: Balancing People, Planet and Profit. 49480. ... addressing three highly interconnected areas - People, Planet and Profit. Triple Bottom Line (otherwise noted as TBL or 3BL) is an accounting framework with three parts: ... Better workplace - Many people want to work for companies that make the planet better.

A Simple Explanation of the Triple Bottom Line ...

Profit on the other hand is not a value provided. Profit is what

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you get in exchange. In a truly sustainable business, “people, planet, profit” is not a triple bottom line – it is a math equation and it looks like this: $\text{People} + \text{Planet} = \text{Profit}$. The profit is an inherent result of providing value to the people, value to the planet.

People, Planet & Profit - Windesheim International

NYU Reynolds R.E.A.L. Workshop Series: Realistic Entrepreneurial Actionable Learning Upcoming Workshop PEOPLE, PLANET, PROFIT - Integrating Environmental and Social Concerns into the Fashion Industry Presented by: Taryn Hipwell, CEO, EcoDivas LLC [...]

Social Entrepreneurship: Profits, People and the Planet ...

These days, every company, no matter what industry, is a technology company. The focus should be on people, planet and profit.

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“People, Planet, Profit” - It's not a triple bottom line ...

The TBL dimensions are also commonly called the three Ps: people, planet and profits. We will refer to these as the 3Ps. Well before Elkington introduced the sustainability concept as "triple bottom line," environmentalists wrestled with measures of, and frameworks for, sustainability.

People, Planet, Profit: Introducing the B Team | HuffPost Social Entrepreneurship Explained in this simulation video. Start a business, save the People (the pets) and the Planet...and the Profits will follow... The PetOpia Foundation Recovery Center is ...

The Triple Bottom Line: What Is It and How Does It Work?

Social entrepreneurship can be difficult to define. There are also many misconceptions when it comes to social enterprises.

People think that a company with a social mission can't be as

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successful as a purely for-profit business. However, Andrew Horn, Founder of Tribute, a socially conscious company that helps people build video tributes for their friends and family, believes this is simply ...

The next step for sustainability: People, Planet, Profit ...

It's the story of what happens when an international brand decides to embrace healthy food and a "tiny" business concept overall, with a triple bottom line: people, planet, profit.

Tribute: What is Social Entrepreneurship? Balancing People ...

"We as social entrepreneurs must always balance the three elements of 'people, profit and planet' in our enterprise to maintain the core of our being," Aaron said.

Boost Triple Bottom Line Profit with PPP Social

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Entrepreneurship

People, Planet & Profit Exchange programme - autumn and spring This exchange programme gives you the opportunity to gain a solid basis in project and change management, business skills and research connected to global challenges like global warming, poverty reduction or human rights, within a safe international setting.

PEOPLE, PLANET, PROFIT - Integrating Environmental and

...

The triple bottom line theory expands the traditional accounting framework to include two other performance areas: the social and environmental impacts of their company. These three bottom lines are often referred to as the three P's: people, planet, and profit. Here is each "P" in more detail. People

The four Ps of social enterprises: People, profit, planet ...

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In Elkington's *Cannibals with forks* (in Marrewijk, 2003) refereert People, Planet, Profit — ook wel de Triple Bottom Line of Triple P genoemd — aan een situatie waarin de bedrijfsprestaties in economische vatbaarheid, milieuvriendelijkheid en sociale verantwoordelijkheid met elkaar overeenstemmen. Het kan opgevat worden als een driehoek waar alle drie punten in evenwicht met elkaar moeten zijn.

The People Planet Profit Entrepreneur

The triple bottom line consists of social equity, economic, and environmental factors. The phrase, "people, planet, and profit" to describe the triple bottom line and the goal of sustainability, was coined by John Elkington in 1994 while at SustainAbility, and was later used as the title of the Anglo-Dutch oil company Shell's first sustainability report in 1997.

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Technology Opens the Door for Entrepreneurs to Achieve the ...

The next step for sustainability: People, Planet, Profit... and Spirit
Tobias Stöcker on January 29, 2013 / 0 comments The “People, Planet, Profit” three pillar principle for sustainability has found its way on to corporate boardroom agendas 25 years after its conception.