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Nancy R. Lee has more than 25 years of professional marketing experience, with special expertise in social marketing. She is an adjunct faculty member at the University of Washington and the University of South Florida and owns a small consulting firm in Seattle, Washington: Social Marketing Services, Inc.

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Nancy Lee, MBA, Founder and President of Social Marketing Services, Inc., has more than 30 years of professional marketing experience in the private, nonprofit and public sectors. She is an adjunct faculty member at the University of Washington, Evans School of Public Affairs.

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