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## **Mastering Technical Sales**

About. John Care is the Managing Director of Mastering Technical Sales, a company dedicated to improving the professional skills and capabilities of Pre-Sales Engineers around the world.

## **Mastering Technical Sales: The Sales Engineer's Handbook ...**

John Care John Care is managing director at Mastering Technical Sales LLC. He holds a B.Sc. with honors in chemical engineering from Imperial College, London and is a contributing member of the M.B.A. Advisory Council for the Fox Business School of Temple University, Philadelphia.

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