

Informal Technology Transfer Between Firms Cooperation Through Information Trading

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Informal technology transfer between firms: Cooperation

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Such informal transfer of technical information between firms is a frequent and important phenomenon (e.g. [27]). Alien [2] shows that personal contacts with colleagues working in other firms are of considerable importance to the performance of

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technical development projects (see also Katz and Tushman [22]).

Formal and Informal Technology Transfer from Academia to ...

Literature has identified formal and informal channels in university technology transfer. While formal technology transfer typically involves a legal contract on a patent or on collaborative research activities, informal transfer channels refer to personal contacts and hence to the tacit dimension of knowledge transfer.

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Formal and Informal Technology Transfer from Academia to Industry: Complementarity Effects and Innovation Performance
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Informal technology transfer between firms: Cooperation ...

While formal technology transfer typically involves a legal contract on a patent or on collaborative research activities, informal transfer channels refer to personal contacts and hence to the tacit dimension

Formal and Informal Knowledge and Technology Transfer from ...

Informal technology transfer focuses primarily on interactions of the agents involved (i.e. on university scientists and industry personnel) where property rights are of secondary importance.

Informal Technology - Information Technology Programs

Furthermore, the data suggest a positive link between the participation of a firm's employees in informal information-transfer networks and the economic performance of the firm. Indeed, it can be in a firm's interest to make its boundaries penetrable for informal information trading rather than to discourage such transfers.

Interpersonal and Interaction Influences on Informal ...

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Formal and Informal Technology Transfer from Academia to ...

The Process by which existing knowledge , facilities or capabilities developed under R & D funding are utilized to fulfill public and private need. "Technology Transfer" includes a range of formal & informal cooperation between technology developers and technology seekers.

Informal University Technology Transfer: A Comparison ...

What is involved in a licensing agreement. A formal channel for the transfer of technology tied to a legal agreement between parties. The purchaser of the license normally pays royalties to the party or parties who have ownership of the technology in demand.

Formal and Informal Knowledge and Technology Transfer from ...

technology transfer (KTT). While formal KTT typically involves a legal contract on a patent or on collaborative research activities, informal transfer channels refer to personal contacts and hence to the tacit dimension of knowledge transfer. Research is, however, scarce regarding the interaction of formal and informal transfer mechanisms.

Informal Technology Transfer Between Firms: Cooperation ...

transfer:theinformationcontent,thecompetitiverelationshipbetweentheinvolved companies, theavailability ofotherinformation sources, and the willingness and ability of the receivingparty to return valuableinformation.

Informal technology transfer between firms : cooperation ...

Informal technology transfer between firms: Cooperation through

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information trading☆. Abstract. Employees frequently give technical information or advice to colleagues in other firms, including direct competitors. This paper addresses whether such information-transfer is in the economic interests of the firms involved.

Informal technology transfer between companies ...

Literature has identified formal and informal channels in university knowledge and technology transfer (KTT). While formal KTT typically involves a legal contract on a patent or on collaborative research activities, informal transfer channels refer to personal contacts and hence to the tacit dimension of knowledge transfer.

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Full text of "Informal alliances : information trading ...

Though key to fostering innovation, interpersonal exchanges of resources between R&D scientists across organizational boundaries can represent intellectual capital leaks. A grounded theoretical framework is developed for individual exchange decisions. ... Informal technology transfer between firms: Cooperation through information trading ...

Chapter 7 - Transfer Technology Flashcards | Quizlet

Informal technology transfer focuses on non-contractual interactions of the agents involved, i.e. on university scientists and industry personnel. Research suggests that formal and

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Informal Technology Transfer Between Firms

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firms, including direct competitors. This paper addresses whether this information transfer is in the economic interests of the firms involved. It is hypothesized that employees trade information within the economic

Formal and Informal Technology Transfer from Academia to ...

Such informal transfer of technical information between firms is observed frequently (e.g., Martilla, 1971). Allen (1984) shows that personal contacts with colleagues working in other firms are of considerable importance to the performance of technical development projects (see also Katz & Tushman, 1981).