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internationally, aiding the discovery and purchase, distribution and sales measurement of books.

### **Dataclysm: Who We Are (When We Think No One's Looking ...**

The result is Dataclysm: Who We Are When We Think No One's Looking. In my workplace, we talk about the fact that people tell us one thing, but their actions say something different. In fact, we Christian Rudder defines Dataclysm as "An unprecedented deluge of digital information reshaping our view of the world".

### **Amazon.com: Customer reviews: Dataclysm: Who We Are (When ...**

" Dataclysm is a well-written and funny look at what the numbers reveal about human behavior in the age of social media. It's both profound and a bit disturbing, because, sad to

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say, we're generally not the kind of people we like to think — or say — we are."

### **Online Dating Stats Reveal A 'Dataclysm' Of Telling Trends ...**

Rudder shows that in today's era of social media, a powerful new approach is possible, one that reveals how we actually behave when we think no one's looking. Outrageous and illuminating, 'Dataclysm', is a portrait of our essential selves - dark, absurd, occasionally noble - and a first look at a revolution in the making.

### **Dataclysm: Who We Are (When We Think No One's Looking ...**

Dataclysm: Who We Are (When We Think No One's Looking) By CHRISTIAN RUDDER . Reviewed by Heather Havrilesky / September 8, 2014 Share. Facebook is the mood ring of the

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twenty-first century. Every trip to the site reveals your current emotional state, along with any atmospheric instabilities, subconscious currents of resentment, or dangerous ...

### **Amazon.com: Dataclysm: Who We Are (When We Think No One's ...**

"Dataclysm is a book full of juicy secrets—secrets about who we love, what we crave, why we like, and how we change each other's minds and lives, often without even knowing it. Christian Rudder makes this mathematical narrative of our culture fun to read and even more fun to discuss: You will find yourself sharing these intriguing data ...

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## **Christian Rudder's "Dataclysm" | The New Yorker**

His book, "Dataclysm: Who We Are (When We Think No One's Looking)," builds on the popular OkTrends blog, which Rudder ran at OkCupid and which addressed questions of world-historical importance...

## **Dataclysm: Who We Are (When We Think No One's Looking ...**

Dataclysm : who we are (when we think no one's looking) / Christian Rudder.—First Edition. pages cm 1. Behavioral assessment. 2. Human behavior. 3. Social media. 4. Big data. I. Title. BF176.5.R83 2014 155.2'8—dc23 2014007364 ISBN 978-0-385-34737-2 Ebook ISBN 978-0-385-34738-9 Jacket design by Christopher Brand v3.1

**Book review: 'Dataclysm,' a look at human behavior, by**

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...

Sen. Marco Rubio, during an appearance on "FOX News Sunday," rebuked host Chris Wallace for asking if a second Trump impeachment would be "useful" for preventing him from running again in 2024.

## **Dataclysm: Who We Are by Christian Rudder**

In Dataclysm, he slices, dices, and adds a bit of direction (and wit) to data that, he believes, reveals the inner soul of who we are. Here is a smattering of what you'll uncover in Dataclysm. Women (who men believe are `over-the-hill' after age 21) think that only one in six men is `above average' in attractiveness.

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Dataclysm NPR coverage of Dataclysm: Who We Are (When We Think No One's Looking) by Christian Rudder. News, author interviews, critics' picks and more.

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## **Dataclysm: Who We Are (When We Think No One's Looking ...**

Rudder collects some of that information in his book Dataclysm: Who We Are (When We Think No One's Looking). It's full of charts and graphs that use aggregated online data to help explain...

## **Dataclysm: Who We Are (When We Think No One's Looking ...**

“Dataclysm is a book full of juicy secrets—secrets about who we love, what we crave, why we like, and how we change each other’s minds and lives, often without even knowing it. Christian Rudder makes this mathematical narrative of our culture fun to read and even more fun to discuss: You will find yourself sharing these intriguing data ...

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## **Dataclysm : NPR**

Rudder has written a book on the subject, called "Dataclysm: Who We Are (When We Think No One's Looking)." In it, he doesn't wring or clap his hands over the big-data phenomenon (see N.S.A., Google...

## **Dataclysm: Who We Are (When We Think No One's Looking) (CD ...**

MainDataclysm: who we are (when we think no one's looking)



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Dataclysm: who we are (when we think no one's looking) Christian Rudder. Provocative, illuminating, and visually arresting, Dataclysm is a portrait of how big data reveals our essential selves—and a first look at a revolution in the making.

### **Dataclysm: Love, Sex, Race, and Identity--What Our Online ...**

A New York Times Bestseller. An audacious, irreverent investigation of human behavior and a first look at a revolution in the making. Our personal data has been used to spy on us, hire and fire us, and sell us stuff we don t need. In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we ve relied on polling or small-scale lab experiments to study human behavior.

### **Dataclysm: Who We Are (When We Think No One's Looking ...**

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