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This broad approach allows instructors considerable scope in their treatment of topics and, therefore, could be used in a variety of courses.

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Ethics refers to the fairness and integrity with which business functions in society; responsibilities refers to the increasing obligations that business is agreeing to undertake in society; and sustainability represents a management approach that

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integrates economic, ethical, and environmental responsibilities into all management systems.

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- The three main approaches to ethical thinking are deontological, teleological, and virtue ethics. (LO 1.3)
- The Canadian business system is usually referred to as a form of capitalism.

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business and society environment and some of the terminology necessary to study about ...

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