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The Behavioral Finance Perspective - CFA Institute

Behavioral Finance: Understanding How Biases Impact Decisions Key Points While human behavior is difficult to change, working with a professional investment manager such as City National Rochdale, which uses objective research and proprietary tools to inform decisions, can help an investor mitigate the impact of biases.

Behavioral Finance - Overview, Examples and Guide

Behavioral Finance: Understanding the Social, Cognitive, and Economic Debates by Edwin Burton and Sunit Shah English | 2013 | ISBN-10: 111830019X | 256 pages | PDF | 33 MB

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