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I read a book like this, I find myself skipping over the pedantic parts to get to the concrete, real-life examples. So I've tried to fill the book with stories, not lessons. Several projects I feature in this book fall into the category of "megaprojects."

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A Crowdfunder's Strategy Guide \$ 19.95. Jamey Stegmaier has paved the way for successful Kickstarter launches and building a successful game publishing company. As the Founder of Stonemaier Games (Viticulture, Euphoria, Scythe, Wingspan, etc.) ...

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